

Dear Friend of the Archuleta County Fair,

The Archuleta County Fair Board is proud to announce our 2018 theme – **Barn To Be Wild!** This year's fair will run from August 2nd through 5th, 2018. Thanks to your enduring support, we can give our residents, newcomers and visitors a taste of true Western Heritage and a nostalgic county fair with 4-H and FFA projects, a Real Ranch Rodeo, competition in arts, crafts, and the best agricultural products from our friends and neighbors. Any donation, no matter how large or small, will help!



		1	2	3	4	5	6
Donation Level	Amount	~ Banner hung at the Fair ~ Thank You Lists -Bill of Fair -Pagosa Springs Sun -Next year's Fair Book	Fair Passes	Ad in Fair Book*	Bench logo and/or name	Kids Train logo and/or name	Beer named after you or your business
Diamond	\$5,000 or more	Yes	10	Full page 8 ½ x4"	Yes	Yes	Yes
Platinum	\$1,500 - \$4,999	Yes	6	Full page 8 ½ x4"	Yes	Yes	-
Gold	\$1,000 - \$1,499	Yes	4	Half page 4x4"	Yes	-	-
Silver	\$500 - \$999	Yes	3	Business card 2x3"	-	-	-
Bronze	\$250 - \$499	Yes	1	-	-	-	-
Patron of the Fair	\$100 - \$249	Yes	0	-	-	-	-

*** Note that advertisements must be received by May 10, 2018 to allow time for publication in the 2018 Fair Book.**

- 1) All donors will receive public recognition of their support through our local newspaper, *The Pagosa Sun*, next year's Fair Book, and this year's Bill of Fair. Banners for your business will be hung around the Fairgrounds. Banner locations will be determined by the donation level.
- 2) Fair passes will be given for donation levels above \$249. Fair passes will be hand delivered to Pagosa Springs businesses only; all others will be mailed.
- 3) Place your ad in the Fair book. Depending on donation level, ads will be full page, half page or business card size or you may purchase an ad separately from your donation. **Advertisements must be received by May 10, 2018 to be in the Fair Book.**
- 4) Benches with your name or logo are available for donation levels above \$999. Your logo and/or name will be printed on a 5x7 metal plaque and applied to benches placed around the fairgrounds. Each year your donation level will determine if you name remains on the bench.
- 5) Kids Train sponsor banners will be placed on the Kids Train cars for donation levels above \$1,499. Your logo and/or name will be printed on a banner and applied to a Kids Train car. The Kids Train runs all day, every day of the fair and your logo and/or name will be seen multiple times each day by everyone who visits the fair. Each year your donation level will determine if you name remains on one of the cars.
- 6) An exciting new option for donors of \$5,000 or more is a **BEER NAMED AFTER YOUR BUSINESS, thanks to Riff Raff Brewing.** Included will be a case of your beer delivered to you personally and approximately 100 gallons to be sold at Riff Raff, local restaurants, and the Fair.

If you have any questions or need more information, please contact a Fair Board representative at 970.264.5931.

Thank You,

Archuleta County Fair Board

PLEDGE FOR DONATION/SPONSORSHIP

in support of
ARCHULETA COUNTY FAIR – 2018

Date_____

Name of
Business_____

Contact
Person_____

Business Mailing
Address_____

Physical
Location_____

Business
Telephone_____

Signature of Merchant/Business
Owner_____

Donation Amount_____

GENERAL DONATION and SPONSORS:

I would like to provide support for the Archuleta County Fair as follows (please check one):

☐ **Diamond Sponsor: \$5,000 and up**

☐ **Platinum Sponsor: \$1,500 - \$4,999**

☐ **Gold Sponsor: \$1,000 - \$1,499**

☐ **Silver Sponsor: \$ 500 - \$999**

☐ **Bronze Sponsor: \$ 250 - \$499**

☐ **Patron of the Fair: \$100 - \$249**

☐ **Other Option - _____**

Please apply my donation to (check one):

☐ **General Fair Fund**

☐ **Other Option - _____**

Note: To purchase and donate items for specific events, please call 970.264.5931.

DISPLAY YOUR BANNER DURING THE FAIR:

☐ Please check here if you are a donation sponsor of at least \$100 and have a banner your business would like to display. The location of your banner is randomly chosen within your donation category.

Note: If you do not have a banner, you can contact Design-A-Sign (970.731.3327) in Pagosa Springs for the design and cost of producing a banner.

Payment should be received no later than July 18, 2018 to ensure advertising inclusion.

All checks should be payable to *Archuleta County Fair* and mailed to:

Archuleta County Fair, Attn: Sponsors, P.O. Box 370, Pagosa Springs, CO 81147.

Thank You for your Support